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With the cost of transportation increasing and access to emergency care decreasing, employers and employees are feeling the impact.

Cost	Access	Impact
 <p><b>\$69K</b> average cost for air ambulance <sup>1</sup></p>  <p><b>\$2K</b> average cost for ground ambulance <sup>1</sup></p>  <p><b>+35%</b> billed cost increase over past 5 years, while utilization has remained flat <sup>2</sup></p>	 <p><b>100+</b> hospitals have closed in the last 5 years, even as the need for care increased during the pandemic <sup>3</sup></p>  <p><b>1 in 8</b> hospitals are currently at risk of closing <sup>3</sup></p>	 <p><b>1 in 15</b> U.S. families require an ambulance each year <sup>2</sup></p>  <p><b>1 in 3</b> caregiving families require an ambulance each year <sup>2</sup></p>  <p><b>65+</b> cohort increases dramatically over next few years, leading to increase in cost and utilization, too <sup>2</sup></p>
<p><b>Did you know?</b></p> <p>All EMS bills include codes for mileage and ride severity. But bills can expand with <b>24+ additional codes</b> for things like: <sup>3</sup></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="121 1438 267 1575">  <p>Life support services</p> </div> <div data-bbox="284 1438 430 1575">  <p>Disposable supplies</p> </div> <div data-bbox="446 1438 592 1575">  <p>IVs and more</p> </div> </div>	 <p><b>Ride time</b> increases as hospitals close, and facility proximity moves farther away from home <sup>3</sup></p>	<p><b>Did you know?</b></p> <p>An ambulance ride occurs once for every 7 pairs of eyeglasses or contacts worn.</p> 

## Interested in learning more?

Reach out to your MASA Sales Director.

Sources:  
 1. MASA claims data compiled in Jan. 2024  
 2. Milliman data compiled Dec. 2023  
 3. Cherrystone Hill Consulting, 2024

## About MASA

Founded in 1974, MASA® continues to expand on its mission to connect members with care. As an organization with 17 international locations and coverage that extends to the U.S. as well as worldwide, MASA serves 2 million+ members with emergency and non-emergency transportation benefits and so much more.